

San Francisco Real Estate February 2023 Report

Early 2023 Data Suggests Buyers Are Beginning to Jump Back In

December is typically the month that sees the year's lowest level of deal-making activity – i.e. listings accepting offers (going into contract) – which leads to January usually posting the lowest monthly number of closed sales. (Sales typically close 3 to 6 weeks after going into contract.) In the 11-county, greater Bay Area, accepted-offer activity in December 2022 and closed sales volume in January 2023 generally hit their lowest monthly points in 14 to 15 years. (SF hit lower points in listings going into contract in January 2019 and, after the pandemic hit, in April 2020.)

Typically, after the long holiday slowdown, the market just begins to wake up in mid-January before accelerating into spring. That being said, inflation has dropped substantially since June and interest rates since November, home prices are well down from last spring, stock markets are up 8% (S&P) to 15% (Nasdaq) YTD as of 2/3/23 (albeit with continuing volatility), and despite escalating layoffs in high tech, early indications in 2023 point to rebounding buyer demand. Open house traffic has jumped, more buyers are requesting listing disclosure packages, and there have been increasing reports of multiple offers and (often unexpected) overbidding of asking price. Based on this preliminary data (much of it still anecdotal*), it appears that buyer demand severely repressed by economic conditions in the 2nd half of 2022 has begun to bounce back.

A similar rebound began in mid-late summer 2022 for similar reasons – a significant drop in mortgage rates and a large rise in stock markets – which then quickly faded when positive economic developments went into reverse. Market activity then slowed further through the rest of 2022. There are currently considerable hopes for a more lasting economic recovery in 2023.

During the long high-tech and pandemic housing boom – which peaked in April/May 2022 – as each new year began, the classic dynamic was for buyers to jump back into the market much more



quickly than sellers, creating an immediate imbalance between supply and demand. Too few new listings compared to the quantity of motivated buyers sparked often ferocious bidding wars, leading to considerable home price gains virtually every spring. It is too early to conclude, after the general price declines and steep drops in market activity seen in the 2nd half of 2022, that a sustained recovery in market conditions is now underway, and if it is, how quickly it will develop and its impact on prices in 2023. Many economic conditions remain challenging – with critical indicators still much weaker on a year-over-year basis – and forecasts by economists and analysts vary widely. Hopefully, economic conditions will continue to improve, providing the foundation for the recovery in real estate. In the meantime, preliminary indicators are surprisingly positive, and the CEO of Compass recently stated his belief that Q4 2022 saw the bottom of the market.

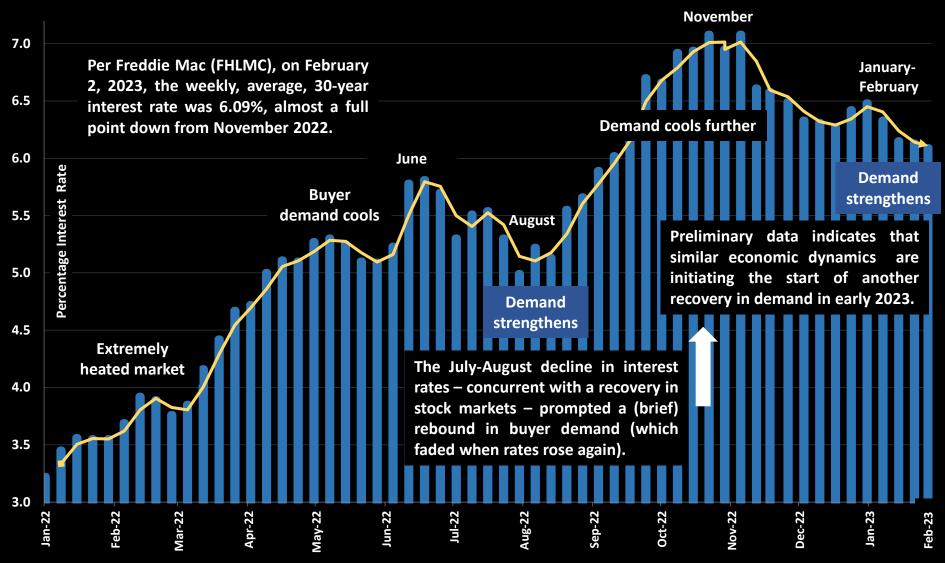
The "spring market," which can begin as early as February in the Bay Area, is typically the biggest selling season of the year, especially for luxury homes, and more data regarding new listings coming on market, listings going into contract, sales volumes, speed of sale, overbidding and sales prices will soon become available.*

* Most "hard" data in real estate is based on closed, recorded sales, a *lagging indicator* which generally reflects deal-making activity in the *previous* month, when offers were negotiated. January sales, the basis for many analyses in this report, mostly reflect the December 2022 market when new listing activity and buyer demand were typically at their lowest ebb in years. February and March listing and sales data will begin to better reflect early 2023 conditions.

Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported activity.



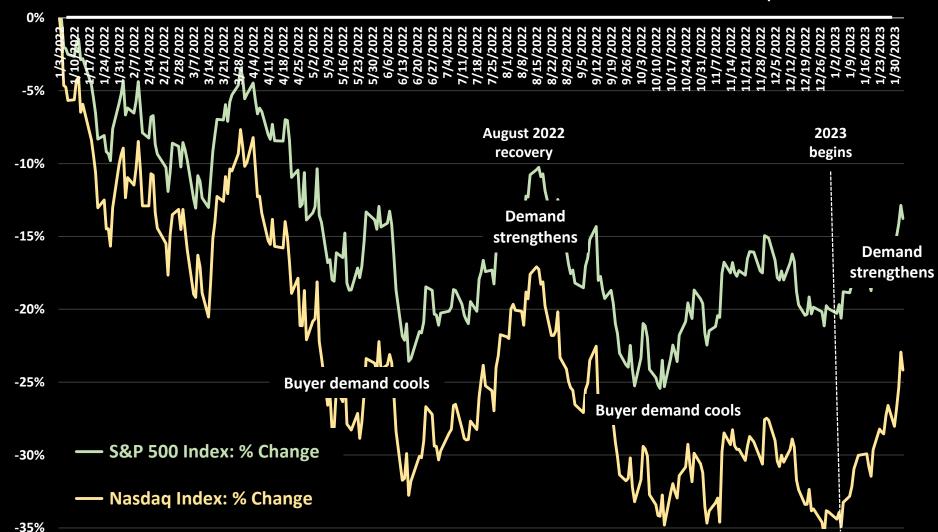
Mortgage Interest Rates, 2022 - 2023 YTD 30-Year Conforming Fixed-Rate Loans, Weekly Average Readings



2-month moving trend line. Freddie Mac, 30-Year Fixed Rate Mortgage Average in the United States, retrieved from Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/series/MORTGAGE30US. Data from sources deemed reliable but not guaranteed. All numbers approximate.

Financial Markets since 2022 Began Percentage Declines, January 3, 2022 – February 3, 2023

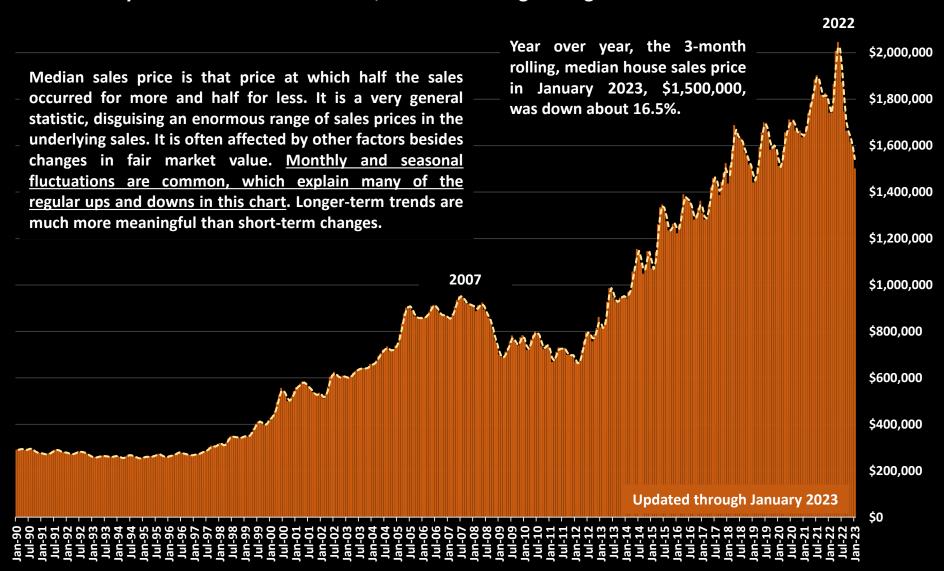
The market has seen high volatility with several fast, large reversals of direction over the past 13 months.



Last reading, end of day 2/3/23. Data per MarketWatch.com, daily closing prices. Data from source deemed reliable, but may contain errors and subject to revision. Financial market values change constantly and all numbers should be considered approximate.



San Francisco House Price Trends since 1990 Monthly Median House Sales Prices, 3-Month Rolling Average



3-month rolling average of monthly median sales prices for "existing" houses, per CA Association of Realtors or NorCal MLS Alliance. 2-period moving trend line. Analysis may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.



San Francisco House Prices Median HOUSE Sales Prices by Bedroom Count*

Early 2023 Update Selected District Markets

Realtor District	2-Bedroom	3-Bedroom	4-Bedroom	5+ Bedroom
Markets	House	House	House	House
Richmond District, Lone	\$1,300,000	\$1,650,000	\$2,300,000	\$2,125,000
Mountain (District 1 South)				
Sea Cliff, Lake Street, Jordan		\$2,700,000	\$4,200,000	\$4,450,000
Park (District 1 North)				
Sunset, Parkside, GG Heights	\$1,360,000	\$1,505,500	\$1,712,500	\$1,800,000
(District 2)				
Lakeside, Lakeshore, Ingleside,	\$1,070,000	\$1,450,000	\$1,675,000	\$2,200,000
Oceanview (District 3)				
St. Francis Wood, Forest Hill,		\$2,087,500	\$2,562,500	\$3,500,000
West Portal (Dist. 4 West)				
Miraloma Park, Midtown	\$1,245,000	\$1,665,000	\$1,800,000	\$2,200,000
Terrace, Sunnyside (Dist. 4 East)				
Noe, Eureka & Cole Valleys;	\$1,610,000	2,276,500	\$3,487,500	\$3,270,000
Ashbury Heights (District 5)				
Lower Pacific Heights, Alamo			\$3,000,000	\$3,749,500
Square, Hayes Valley (District 6)				
Pacific/Presidio Heights, Cow		\$3,300,000	\$4,635,000	\$8,150,000
Hollow, Marina (District 7)				
Potrero Hill, Bernal Heights,	\$1,300,000	\$1,805,000	\$1,787,500	\$2,752,500
Inner Mission (District 9)				
Bayview, Excelsior, Portola,	\$1,000,000	\$1,100,000	\$1,245,000	\$1,136,000
Visitacion Valley (District 10)				

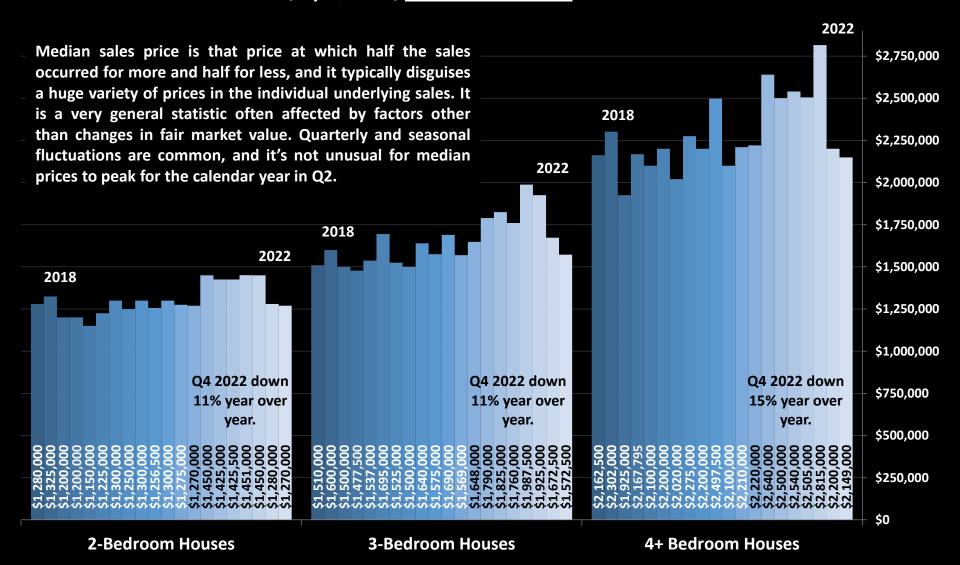
Median sales price is that price at which half the sales occurred for more and half for less: It is a very general statistic, affected by numerous factors. District areas often include other adjacent neighborhoods. Neighborhoods within areas delineated often have varying values and characteristics. Some areas had very few sales within the segments delineated.

^{*} Sales reported to NorCal MLS Alliance in the 6 months through mid-late 01/23. Data from sources deemed reliable, but may contain errors and subject to revision. How these prices apply to any particular home is unknown without a specific comparative market analysis. All numbers approximate.



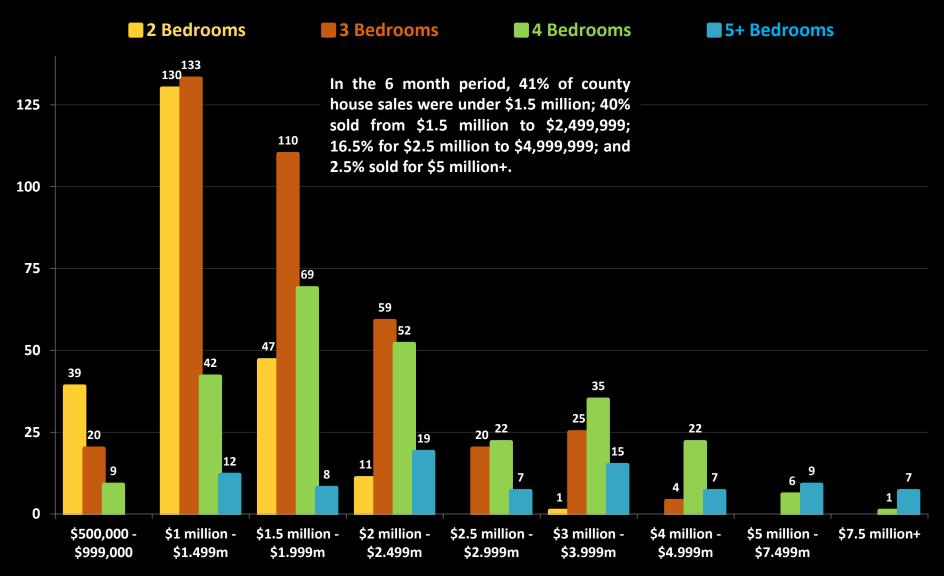
San Francisco <u>House</u> Price Trends – by Bedroom Count Median House Sales Prices, by Quarter, Q1 2018 – Q4 2022

By Quarter



Sales reported to NorCal MLS Alliance, per Infosparks. Data from sources deemed reliable, but may contain errors and subject to revision. Percentages rounded. All numbers are approximate, and may change with late reported sales. Quarterly sales volumes can fluctuate, affecting median sales price calculations.

San Francisco 2+ Bedroom House Sales 6 Months Sales by Price Segment & Bedroom Count



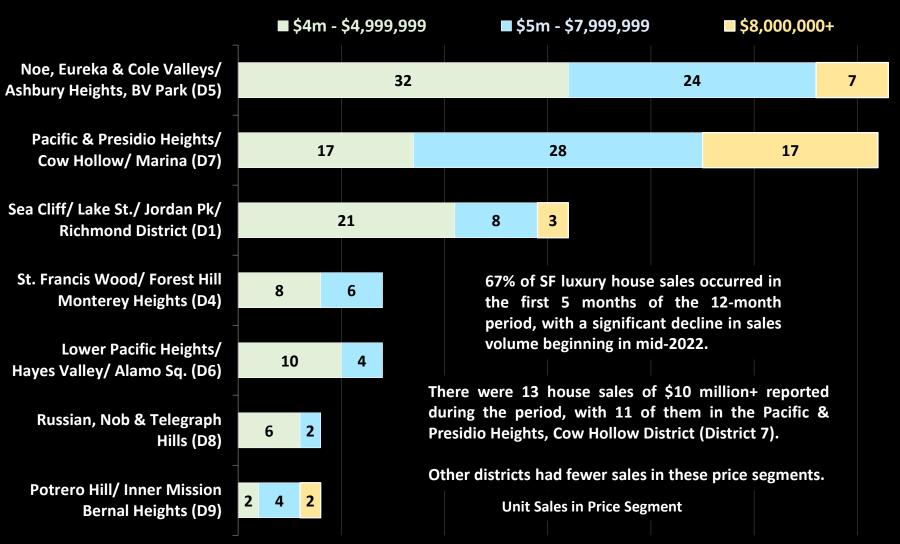
6 months SFARMLS sales through late January 2023, per Broker Metrics. Data derived from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and change constantly as new activity is reported.



San Francisco Luxury HOUSE Market

House Sales of \$4,000,000+, by District, 12 Months Sales*

Early 2023 Report



^{* 12} months sales reported to NorCal MLS Alliance through late January 2023 (plus a few mediareported sales). Not all luxury home sales are reported to MLS. Neighborhood groupings correspond to SF Realtor districts, which often include adjacent neighborhoods not listed. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate.

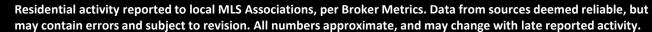


Market Demand by Price Segment

San Francisco, Percentage of <u>HOUSE</u> Listings Going into Contract

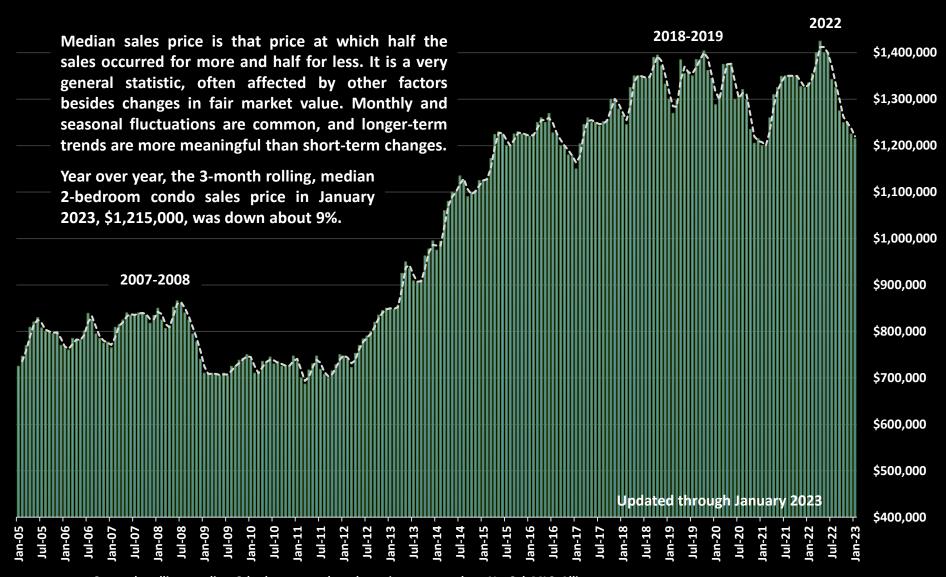
The percentage of HOUSE listings going under contract (accepting offers) within the month, also known as the absorption rate, measures the level of buyer demand as compared to the supply of available listings: The higher the percentage, the stronger the market. All 3 price segments below hit higher percentages during spring 2022, then declined in the face of changing economic conditions. In the second half of 2022, demand weakened most in the highest price segment. (The luxury market typically slows more dramatically during the mid-summer and midwinter holidays.) Market seasonality is usually a major factor in demand. What occurs during the early spring market will be the next major indicator of market direction.







San Francisco Condo Price Trends since 2005 3-Month Rolling, Median 2-BR Condo Sales Prices



3-month rolling median 2-bedroom condo sales prices reported to NorCal MLS Alliance, per Infosparks. 2-period moving trend line. Analysis may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.



San Francisco Condo Prices Median CONDO Sales Prices by Bedroom Count*

Early 2023 Update Selected District Markets

Realtor District	1-Bedroom	2-Bedroom	3-Bedroom
Markets	Condo	Condo	Condo
Hunter's & Candlestick Points, Bayview,	\$525,000	\$694,500	\$940,000
Crocker Amazon (District 10)			
Van Ness/Civic Center, Downtown	\$548,500	\$1,005,000	
(District 8 South)			
South of Market/SoMa	\$675,000	\$950,000	
(Mid-District 9)			
Potrero Hill, Bernal Heights, Inner	\$824,000	\$1,150,000	\$1,390,000
Mission, Dogpatch (District 9 South)			
Lower Pacific Heights, Alamo Square,	\$727,500	\$1,244,500	\$1,515,000
Hayes Valley, NoPa (District 6)			
Richmond District , Lake Street, Jordan	\$845,000	\$1,320,000	\$1,610,000
Park/Laurel Heights (District 1)			
Noe, Eureka & Cole Valleys; Ashbury	\$785,000	\$1,375,000	\$1,812,500
Heights; Mission Dolores (District 5)			
South Beach, Mission Bay, Yerba Buena	\$800,000	\$1,388,000	\$2,900,000
(District 9 North)			
Russian, Nob & Telegraph Hills; North	\$898,000	\$1,280,000	\$1,900,000
Beach, Financial Dist. (District 8 North)			
Pacific/Presidio Heights, Cow Hollow,	\$1,060,000	\$1,575,000	\$2,050,000
Marina (District 7)			

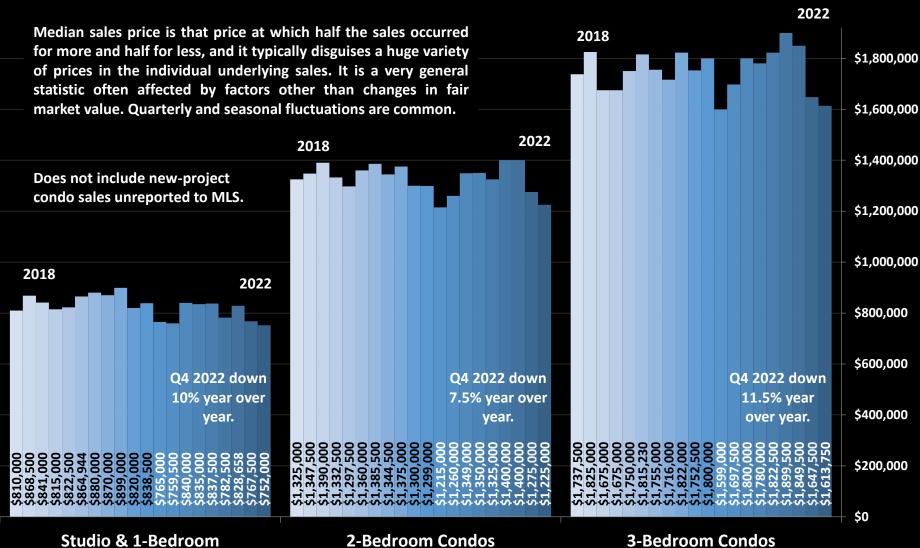
Median sales price is that price at which half the sales occurred for more and half for less: It is a very general statistic, affected by numerous factors beyond bedroom count. District areas often include other adjacent neighborhoods. Neighborhoods within areas delineated often have varying values and characteristics. Some areas had very few sales within the segments delineated. The floor a unit is on – and the views offered – can play an enormous role in condo values, especially in high-rises.

^{*} Sales reported to NorCal MLS Alliance in the 6 months through mid-late 01/23. Data from sources deemed reliable, but may contain errors and subject to revision. How these prices apply to any particular home is unknown without a specific comparative market analysis. All numbers approximate.



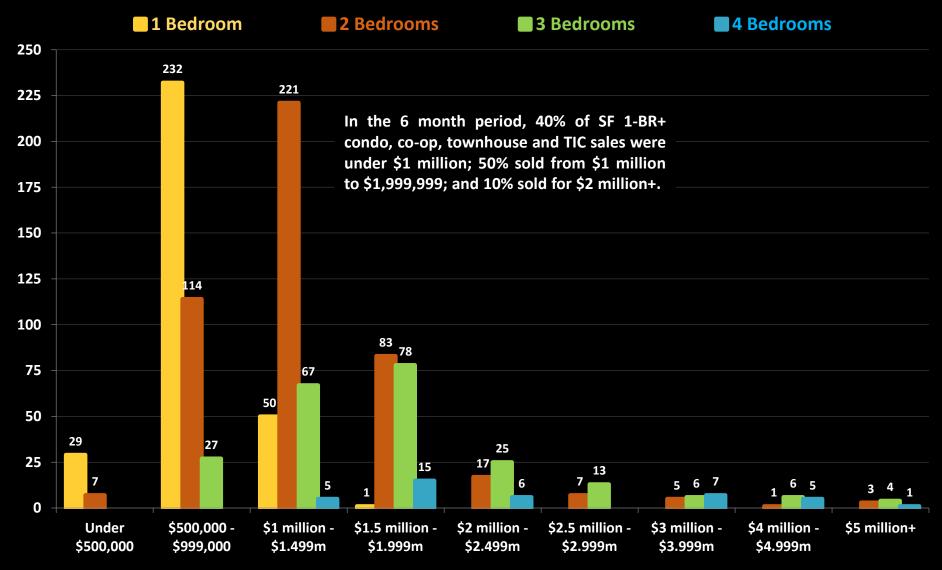


By Quarter



Sales reported to NorCal MLS Alliance, per Infosparks. Data from sources deemed reliable, but may contain errors and subject to revision. Percentages rounded. All numbers are approximate, and may change with late reported sales. Quarterly sales volumes can fluctuate, affecting median sales price calculations.

San Francisco 1+ Bedroom Condo, Co-op, Townhouse, TIC Sales 6 Months Sales by Price Segment & Bedroom Count



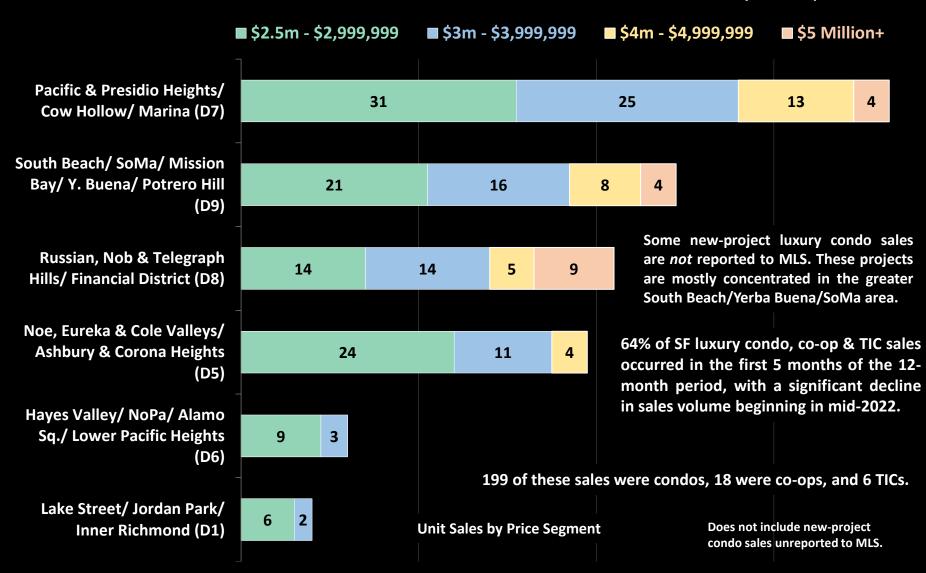
6 months SFARMLS sales through late January 2023, per Broker Metrics. Does not include new-project condo sales unreported to MLS. Data derived from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and change constantly as new activity is reported.



San Francisco Luxury Condo, Co-op & TIC Market

Sales Prices of \$2.5 Million+, by District, 12 Months Sales*

Early 2023 Report



^{* 12} months sales reported to NorCal MLS Alliance through late January 2023. Not all sales are reported to MLS. Neighborhood groupings correspond to SF Realtor districts, which often include adjacent neighborhoods. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate.



Market Demand by Price Segment

San Francisco, Percentage of CONDO, CO-OP & TIC Listings Going into Contract

The percentage of condo, co-op & TIC listings going under contract (accepting offers), also known as the absorption rate, measures the level of buyer demand as compared to the supply of available listings: The higher the percentage, the stronger the market. All 3 price segments below hit higher percentages during Q1 2022, then declined in the face of changing economic conditions. In the second half of 2022, demand weakened most in the highest price segment. (The luxury market typically slows more dramatically during the mid-summer and midwinter holidays.) Percentages began climbing in January 2023: Market seasonality is usually a major factor in demand. What occurs during the early spring market will be the next major indicator of market direction.

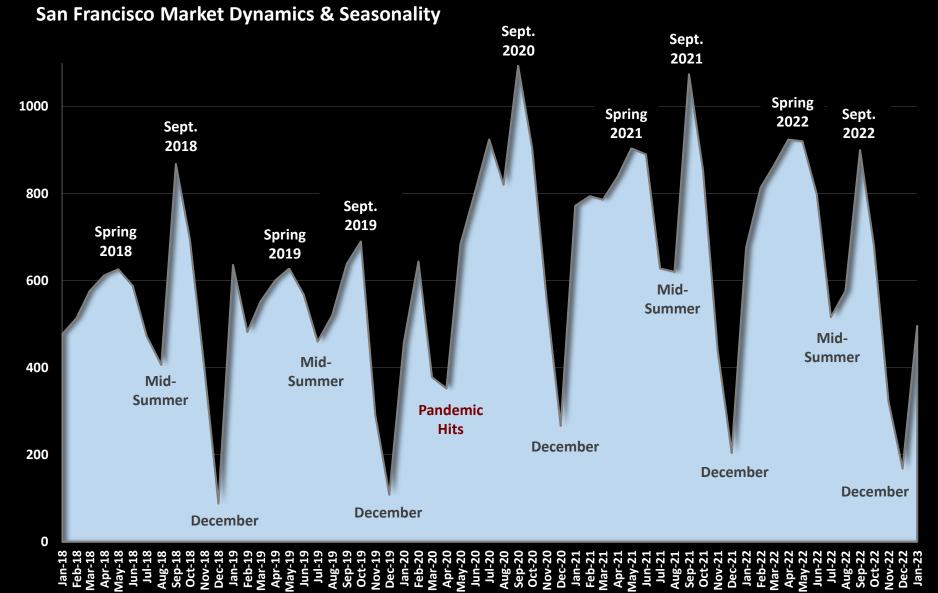


Residential activity reported to local MLS Associations, per Broker Metrics. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late reported activity.

Does not include new-project condo listings and sales unreported to MLS.



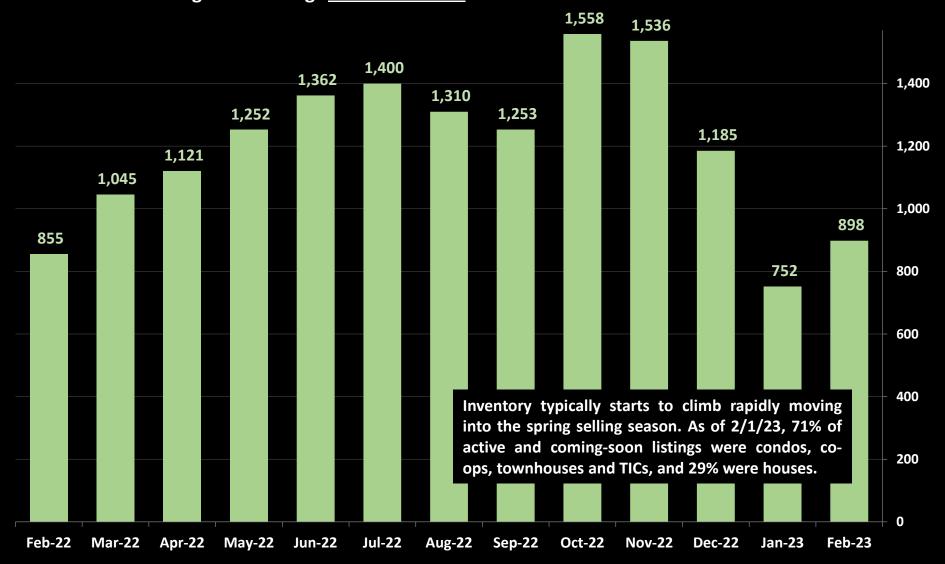
New Listings Coming on Market



Per Realtor.com Research: https://www.realtor.com/research/data/, house and condo listings posted on site. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers should be considered approximate.



San Francisco Homes Market Active & Coming-Soon Listings on 1st of Month*

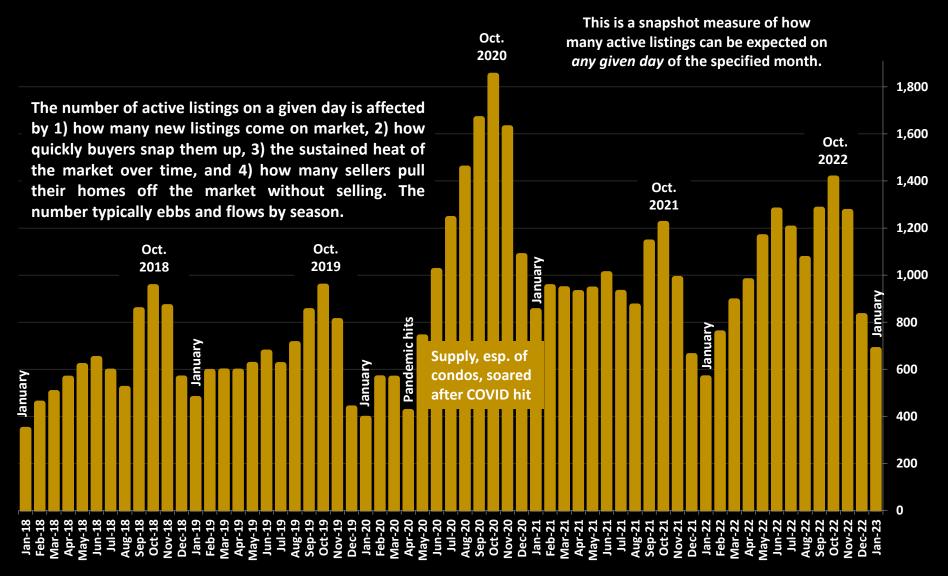


^{*} Houses, condos, co-ops, TICs, townhouses: Active/Coming-Soon listings posted to NorCal MLS Alliance. Does not include new-project condos not listed on MLS. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate. The # of active listings changes constantly.



Active Listings on Market – Longer-Term Trends

San Francisco Market Dynamics & Seasonality



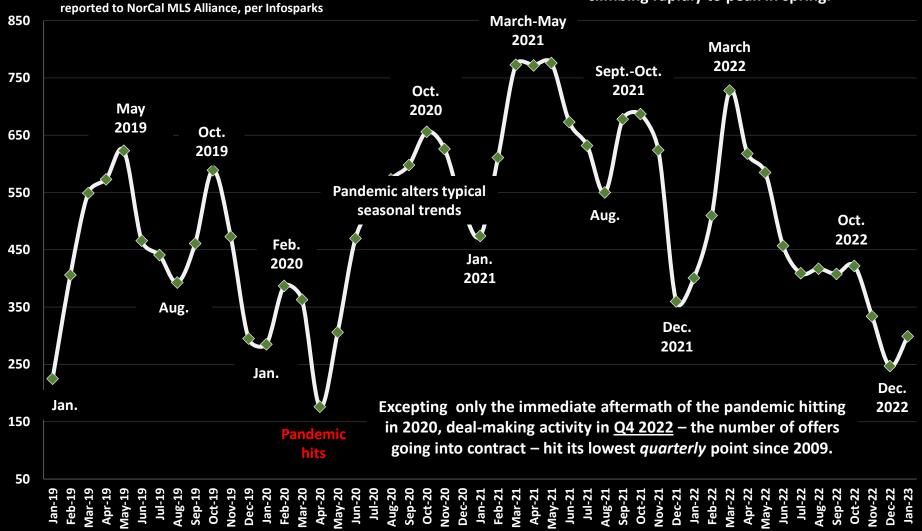
Per Realtor.com Research: https://www.realtor.com/research/data/, house and condo listings posted on site. May not include coming-soon listings. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate.



Listings Accepting Offers- Longer-Term Trends San Francisco Market Dynamics & Seasonality

House, condo, co-op, TIC, townhouse activity

Market activity, as defined by offers being negotiated and accepted, ebbs and flows dramatically by season, typically climbing rapidly to peak in spring.

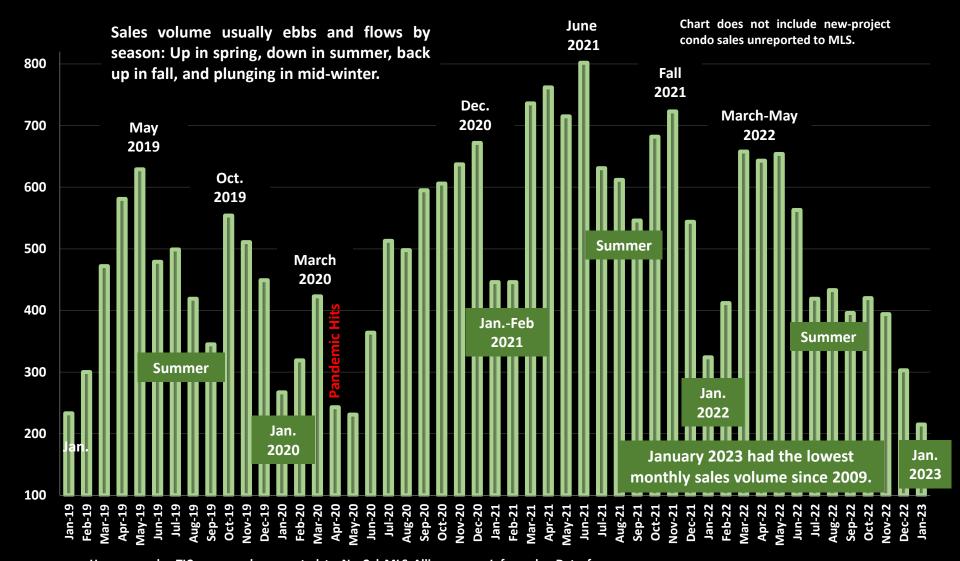


Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate.

Last month numbers estimated based on available data, and may change with late reported activity.

Monthly Sales Volume – Longer-Term Trends San Francisco Market Dynamics & Seasonality

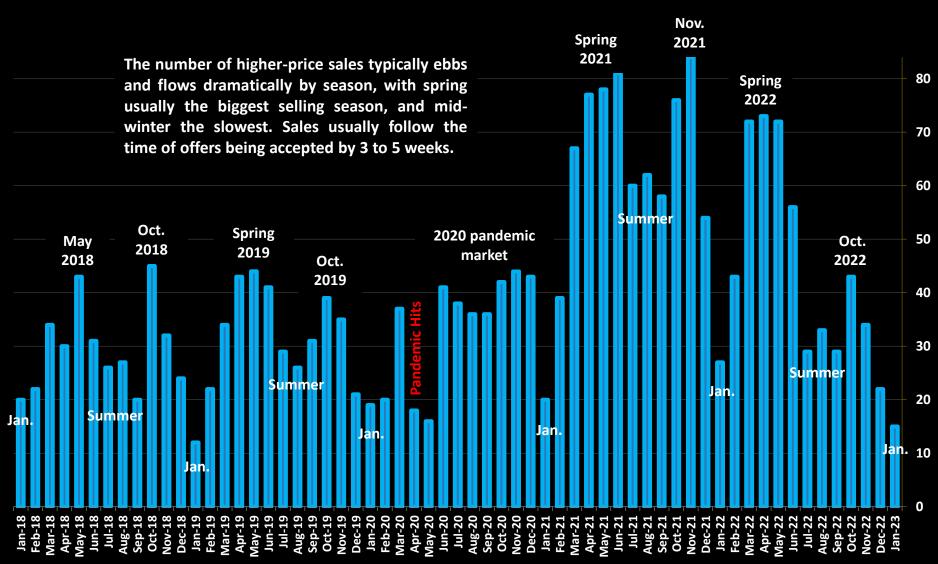
Sales in one month mostly reflect accepted-offer activity in the *previous* month.



House, condo, TIC, co-op sales reported to NorCal MLS Alliance, per Infosparks. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate. Last month estimated based on data available early the next month, and may change with late reported sales.

San Francisco Higher-Price Home Sales

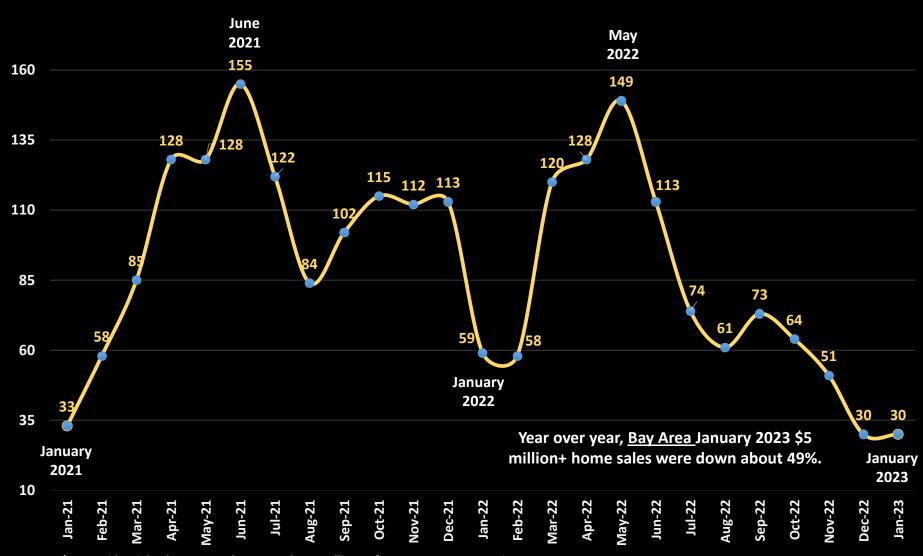
Homes Selling for \$3 Million+: Market Dynamics & Seasonality



Sales reported to NorCal MLS Alliance, per Infosparks. Does not include sales unreported to MLS: Not all sales are reported. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate, and may change with late-reported activity.

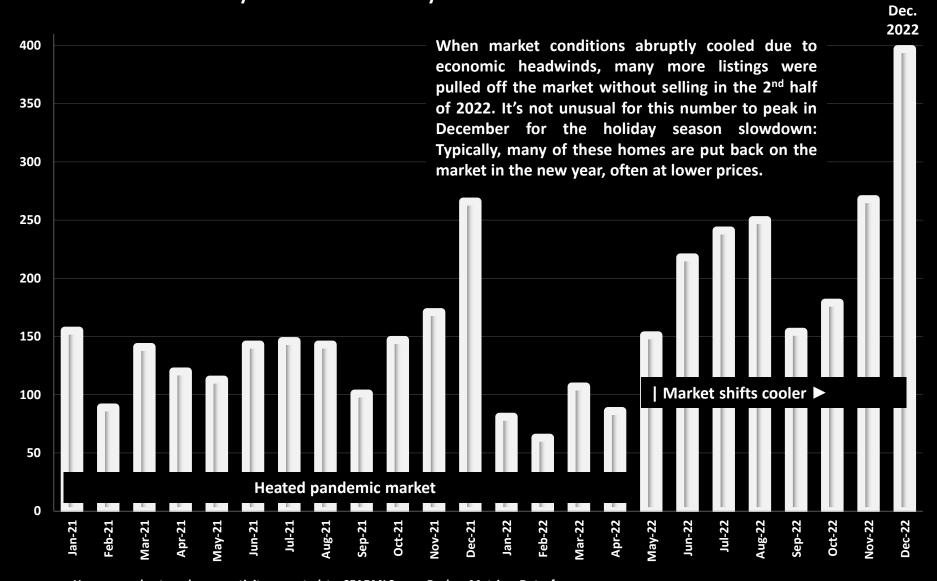
Ultra-Luxury Home Sales, \$5 Million+* Bay Area Luxury Home Market since January 2021

For 10 Bay Area Counties



*Per residential sales reported to NorCal MLS Alliance for 10 Bay Area Counties, Napa to Monterey (excluding Solano), per Infosparks. Data from sources deemed reliable, but may contain errors and subject to revision. Last month estimated from data available early the following month. All numbers approximate, and may change with late-reported sales. Not all luxury sales are reported to MLS.

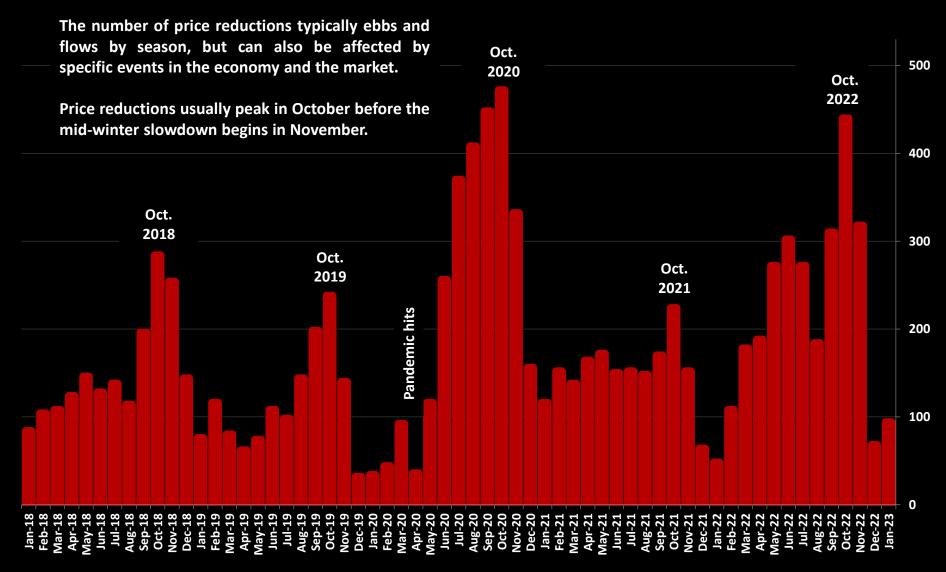
Listings Expired or Withdrawn from Market (No Sale) San Francisco Market Dynamics & Seasonality



House, condo, townhouse activity reported to SFARMLS, per Broker Metrics. Data from sources deemed reliable but may contain errors and subject to revision. All numbers are approximate. Reliable January 2023 data not yet available.

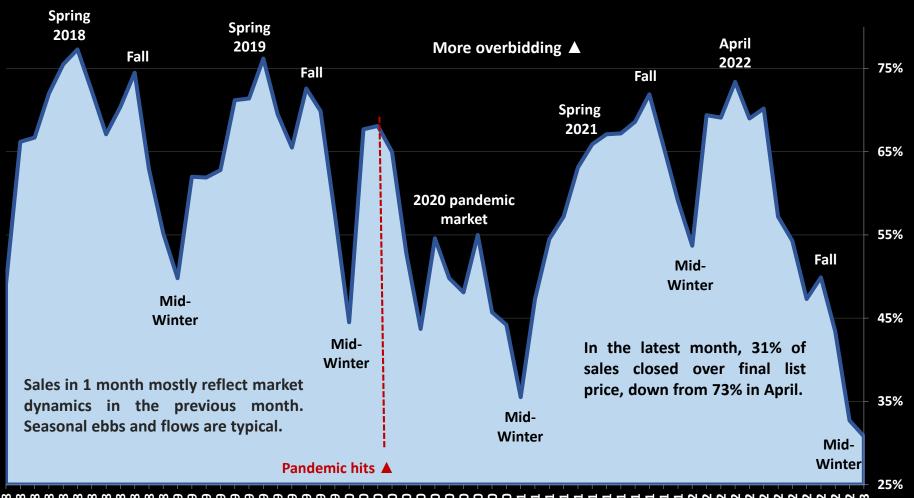
Price Reductions on Active Listings

San Francisco Market Dynamics & Seasonality



Overbidding List Prices in San Francisco

Percentage of Home Sales Closing over List Price, since 2018

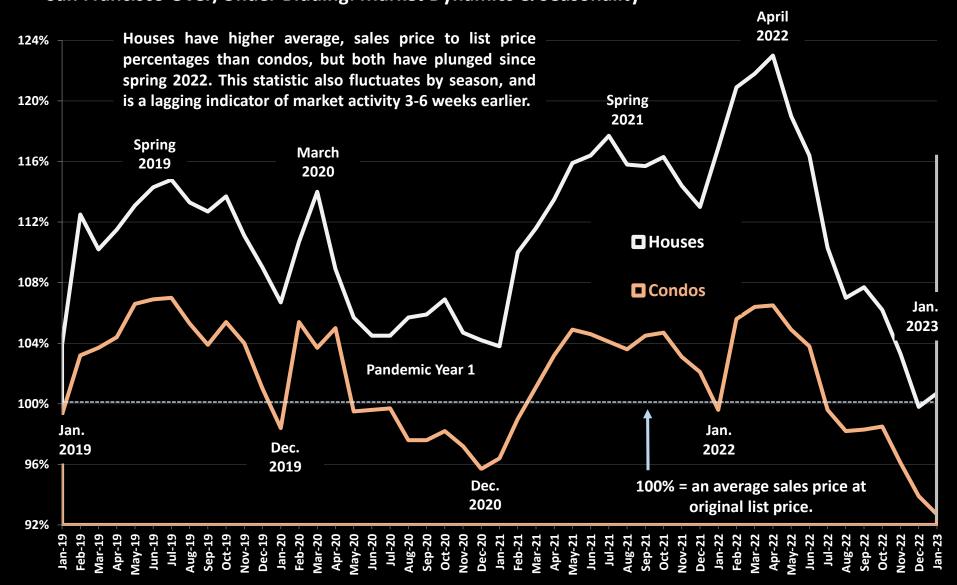


Jan-18
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Sales data reported to NORCAL MLS® ALLIANCE, per Infosparks. Reflecting the percentage of sales closing at sales prices over the final list prices. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate, and may change with late-reported sales.

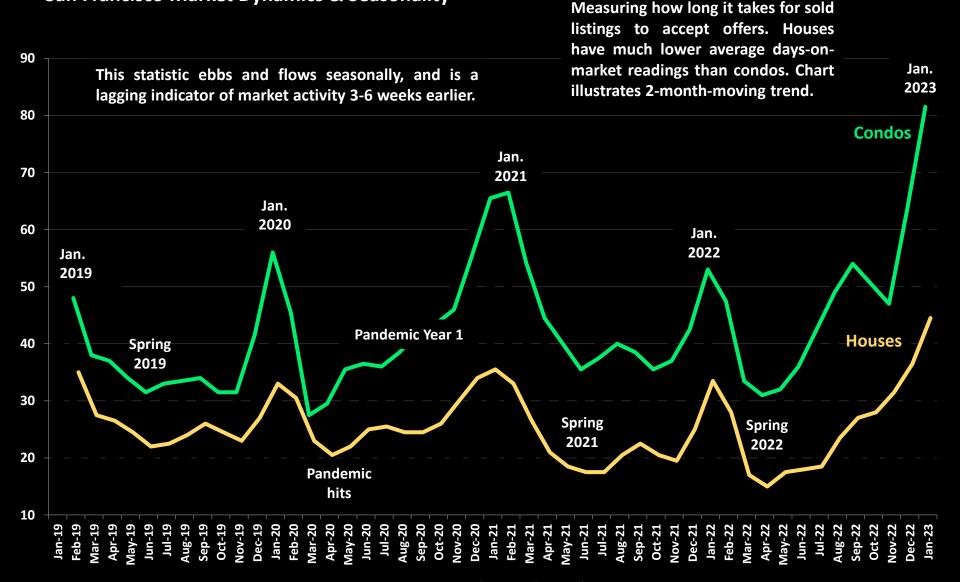


Average Sales Price to Original List Price Percentage San Francisco Over/Under Bidding: Market Dynamics & Seasonality



Sales reported to NorCal MLS Alliance, per Infosparks. Data derived from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.

Average Days on Market – Sold Listings San Francisco Market Dynamics & Seasonality



2-month-period trend lines: Sales reported to NorCal MLS Alliance, per Infosparks. "Condos" include co-op and TIC sales. Data derived from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.

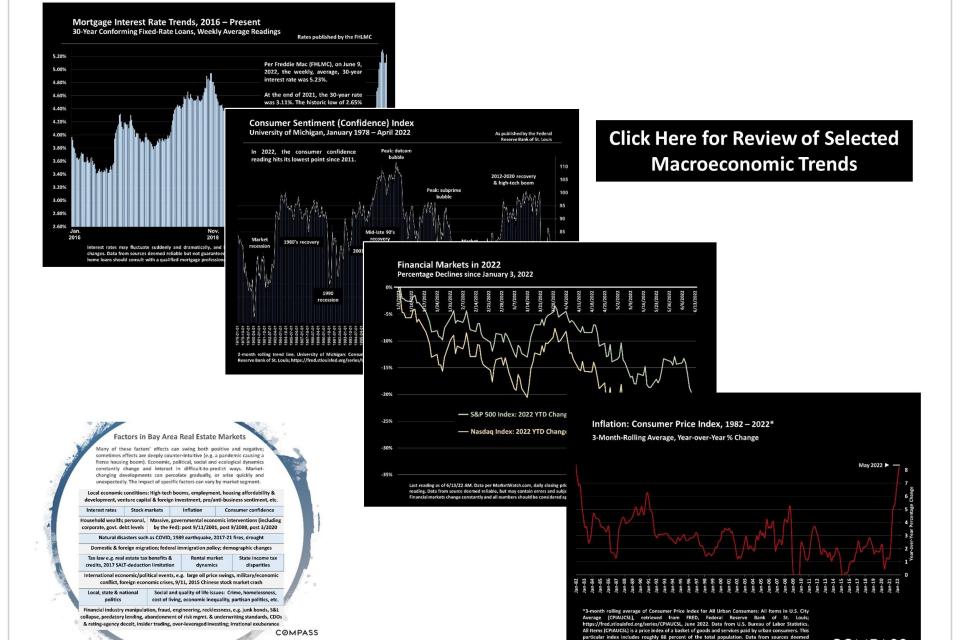


San Francisco Bay Area Population & Migration Updated Population Data for the Greater Bay Area



In late January 2023, the California Department of Finance released updated county population estimates. The attached charts illustrate annual population figures through July 1st 2022, as well as estimated data on net domestic migration, net foreign migration, and natural cause changes (births and deaths).*

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COMPASS

reliable, but may contain errors and subject to revision. All numbers approximate.

Statistics are generalities, essentially summaries of widely disparate data generated by dozens, hundreds or thousands of unique, individual sales occurring within different time periods. They are best seen not as precise measurements, but as broad, comparative indicators, with reasonable margins of error. Anomalous fluctuations in statistics are not uncommon, especially in smaller, expensive market segments. Last period data should be considered estimates that may change with late-reported data. Different analytics programs sometimes define statistics – such as "active listings," "days on market," and "months supply of inventory" – differently: what is most meaningful are not specific calculations but the *trends* they illustrate. Most listing and sales data derives from the local or regional multi-listing service (MLS) of the area specified in the analysis, but not all listings or sales are reported to MLS and these won't be reflected in the data. "Homes" signifies real-property, single-household housing units: houses, condos, co-ops, townhouses, duets and TICs (but not mobile homes), as applicable to each market. City/town names refer specifically to the named cities and towns, unless otherwise delineated. Multi-county metro areas will be specified as such. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers to be considered approximate.

Many aspects of value cannot be adequately reflected in median and average statistics: curb appeal, age, condition, amenities, views, lot size, quality of outdoor space, "bonus" rooms, additional parking, quality of location within the neighborhood, and so on. How any of these statistics apply to any particular home is unknown without a specific comparative market analysis.

Median Sales Price is that price at which half the properties sold for more and half for less. It may be affected by seasonality, "unusual" events, or changes in inventory and buying trends, as well as by changes in fair market value. The median sales price for an area will often conceal an enormous variety of sales prices in the underlying individual sales.

Dollar per Square Foot is based upon the home's interior living space and does not include garages, unfinished attics and basements, rooms built without permit, patios, decks or yards (though all those can add value to a home). These figures are usually derived from appraisals or tax records, but are sometimes unreliable (especially for older homes) or unreported altogether. The calculation can only be made on those home sales that reported square footage.

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